

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 12.56
*** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	MARIANNE CAMPBELL		
SALES PRSN	WA-	JOE KNAUER	

PRDCT	CONNIE MACK/NRSC	EST# 502	COMMENTS

REP: TO LENA
REV TP ON LINE 3

TTLs RTS
PSL CEM, T HX 9/24

CON CM *****
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	T		530P-600P	30		\$1,800.00	9/25	9/27	2		TU,TH	2
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 502												
PROGRAM : NEWS-530												
CON COM1 : 1X PER DAY												
CONTRACT TOTAL											11725.00	
TOTAL SPOTS											9	
SEP/12 11725.00												

PROGRAM : NEWS-530
CON COM1: 1X PER DAY

SEP/12 11725.00

CONTRACT TOTAL	11725.00
TOTAL SPOTS	9

REP HEADLINE# 6334156
*** UNAPPROVED REV #2 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$21,855 WFTV 54% WKMG 0% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE